

Date: 10.11.2023

ISIN: INE526R01028

SCRIP CODE: 539017

SCRIP ID: STARHFL

PAN NO. AAGCA1988C

To,
BSE Limited
Phiroze Jeejeebhoy Towers,
Dalal Street, Mumbai-400001

Sub: Press Release

Dear Sir / Madam,

With reference to the captioned subject, we wish to inform that the Company has opened its Branch office at Ghaziabad today at the below mentioned address:

B 12, First Floor, RDC, Near Vijay Sales, Ghaziabad – 201002.

Pursuant to Regulation 30 of SEBI (Listing Obligation and Disclosure Requirements) Regulations, 2015 please find attached herewith press release issued by the company in this regards, the content of which is self-explanatory.

This is for your information and records.

For Star Housing Finance Limited

SHREYAS
RASHMIN
MEHTA

Digitally signed by SHREYAS
RASHMIN MEHTA
Date: 2023.11.10 17:59:12
+05'30'

Shreyas Mehta
Company Secretary and Compliance Officer
M.NO. A38639

STAR HOUSING FINANCE COMPANY EXPANDS PRESENCE IN NORTH INDIA WITH NEW BRANCH IN GHAZIABAD, CATERING TO RURAL HOME FINANCING NEEDS IN NCR

Nov 11, 2023 | Ghaziabad, NCR

Star Housing Finance Limited (Star HFL) (BSE Scrip code: 539017), a rural focused HFC is pleased to announce its foray in the North Indian market with the opening of its new branch in Ghaziabad, NCR. This expansion marks an important milestone for Star Housing Finance as it continues to extend its reach to newer geographies, offering comprehensive and accessible home financing solutions to the residents of NCR.

With its strong commitment to addressing the unique needs of rural communities, Star HFL aims to bridge the gap in rural home financing by providing tailored products and personalized services. The Ghaziabad branch, located at B 12, First Floor, RDC, Near Vijay Sales, Ghaziabad - 201002, will serve as a dedicated hub for potential homebuyers, making the dream of owning a home a reality for the people of NCR.

With the opening of the NCR branch, Star HFL reaffirms its dedication to serving rural communities and driving financial inclusion in North India. The company remains committed to providing a range of innovative and customer-centric financial solutions to meet the diverse needs of its growing customer base.

Mr. Jai Tekwani, Regional Business Head - NCR of Star HFL said, "We are thrilled to expand our operations to Northern India with our first branch in Ghaziabad, NCR. At Star HFL, we believe in empowering individuals and families by helping them achieve their homeownership dreams, regardless of their geographic location. With our new branch in Ghaziabad, we are committed to providing financial assistance and exceptional service to the local community."

Mr. Kalpesh Dave, CEO of Star HFL, further added, "Our expansion into NCR represents our continued efforts to contribute to the development and growth across India. This new branch will play a pivotal role in promoting affordable and accessible housing finance solutions in the region in line with the government's vision of 'Housing for All.'"

For further details contact:

Mr. Jai Tekwani
Regional Business Head - NCR
Star Housing Finance Ltd
Email: jai.tekwani@starhfl.com