

Date: 05-09-2023

ISIN: INE526R01028 SCRIP CODE: 539017 SCRIP ID: STARHFL PAN NO. AAGCA1988C

To, BSE Limited Phiroze Jeejeebhoy Towers, Dalal Street, Mumbai-400001

**Sub: Press Release** 

Dear Sir / Madam,

Pursuant to Regulation 30 of SEBI (Listing Obligation and Disclosure Requirements) Regulations, 2015 please find attached press release which will be disseminated shortly, the content of which is self-explanatory.

The Press Release may also be accessed on the website of the company at <a href="https://www.starhfl.com">www.starhfl.com</a>

This is for your information and record.

Thanking You,

## FOR STAR HOUSING FINANCE LIMITED

SHREYAS
RASHMIN MEHTA
Date: 2023.09.05 18.36.40 + 0530'

Shreyas Mehta Company Secretary and Compliance Officer M.No. A38639

**Encl: Press Release** 



## STAR HOUSING FINANCE EXPANDS ITS PRESENCE IN MUMBAI REGION WITH AN OFFICE IN VASHI. THE BRANCH TO DRIVE GROWTH IN GREATER MUMBAI AND ADJOINING GEOGRAPHIES

Sep 05, 2023 | Navi Mumbai

Star Housing Finance Limited (Star HFL) (BSE Scrip code: 539017), a retail focused housing finance company in affordable housing finance space has continued its expansion drive in its operational geographies. Thereby, Star HFL has expanded its presence in Mumbai region by opening a new office in Vashi. The branch is situated at Office No. 221, 2<sup>nd</sup> Floor, Platinum Techno Park, Near Raghuleela Mall, Vashi, Thane, Navi Mumbai 400703.

The branch office will be operated by a set of housing finance professionals with strong domain and understanding of the dynamics of Mumbai and its extended areas. With this, Star HFL has now a branch network of 14 physical offices and associated with it more than 30 points of presence manned by Star HFL staff. Vashi branch shall be operated with Star HFL business philosophy of enabling credit access to first time home buyers by provision of long-term housing finance towards purchase of affordable housing units.

Mr. Krishna Thorat, Regional Director - Mumbai Region of Star HFL said, "Vashi branch is one of the many physical offices that we plan to open in Mumbai region. The strategic location enables us to be closer to our customers which will enable us to serve them in a better manner. Vashi branch will cater to adjoining areas of Panvel, Belapur, Airoli, Ulwe, Taloja and Dronagiri among others"

Mr. Sandeep Kadam, Chief Business Officer of Star HFL, further added, "Mumbai region in its vastness has fertile micro markets that consists of semi urban and quasi rural areas. Therefore, it makes sense for Star HFL to have a physical presence at strategic locations. We look forward to continue to grow our branch network in existing geographies and scout for newer areas."

For further details contact:

Mr. Krishna Thorat Regional Director - Mumbai Region Star Housing Finance Ltd

Email: krishna.thorat@starhfl.com